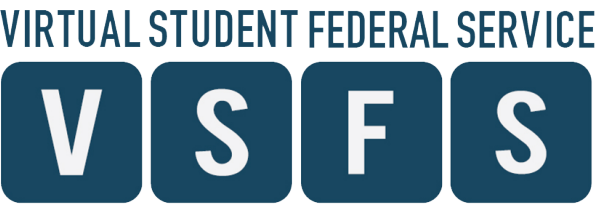


# SBA User Experience Design Lab



Project Title	SBA User Experience Design Lab
Project Summary	Design the next generation of digital services to serve small business owners across the United States.
Country	United States
Country/Region of Focus	United States

## Project Description

SBA's User Experience (UX) Design Lab is the voice of our customer throughout the software development lifecycle. We're looking for students interested in understanding the needs of small business owners and designing websites and applications that support SBA's mission to help Americans start, build, and grow small businesses.

As a UX Designer or Analyst, you will facilitate our user feedback loop by interviewing users, designing solutions based on their needs, and testing those designs with users in moderated remote sessions.

We're looking for individuals with excellent listening and reasoning skills. Graphic/Web Design skills are a plus. However, it's more important to us that you can advocate for what our users need and explain the purpose behind a design, rather than just creating a flashy web page.

## Required Skills or Interests

Skill(s)
Analytical writing
Design thinking
Graphic design
Research
Survey / polling design
Website design

## **Additional Information**

You will be part of a 6-person intern team assigned to different high-priority IT Modernization projects at SBA. In many cases, you could be the sole UX designer assigned to a development team. Don't worry, though. You will have plenty of support from both your fellow interns and experienced Product Managers and UX Designers at SBA.

This is a great opportunity to make your mark on actual websites and applications that make a difference in the lives of small business owners across the U.S. For more information on the SBA and our mission, please check out [www.SBA.gov](http://www.SBA.gov).

## **Language Requirements**

*None*